



Welcome to our March issue of the Postgrad Pundit

In this month's Study Business Special, we are highlighting postgraduate courses in business, finance and economics. There are many reasons why it's a great idea to study a masters degree in one of these areas, not least of all because of the fantastic career opportunities that they will open up to you. Discover more reasons by reading on and by watching the informative videos from a selection of prestigious universities and business schools.

And don't forget, once you get accepted onto your business-related postgraduate course you will be eligible to apply for one of our x15 [Postgrad Solutions Study Bursaries](#) worth £500 each – [find out more](#).

Best Wishes,

Charlotte King
Managing Editor

Top 10 reasons to study an MBA

Studying a Masters of Business Administration (MBA) is a great choice for those who want to pursue a career in business and management, as it will provide the requisite knowledge, skills and ethics for the student to fit right into the business community upon completion.



Here, in no particular order, are our top 10 reasons study an MBA program.

1. High salary potential
2. Be your own boss
3. Better career opportunities
4. Ideal for business networking
5. Specialise in your chosen subject
6. Opportunities for flexible learning

- 7. Offers credibility
- 8. Develops enhanced business knowledge
- 9. Ideal for a career change
- 10. Personal development

Reasons to study an MBA

Become a leader of the future at UCL



There's never been a more important time for exciting new leaders to emerge and change the future of business. Pursuing a postgraduate programme at UCL School of Management could be the first step towards achieving this.

University of Liverpool MBA program



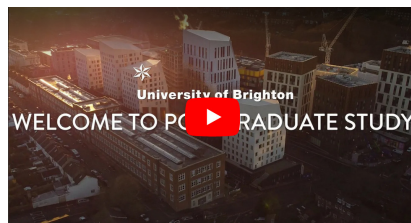
Choose the triple-accredited University of Liverpool Management School for your MBA and we'll help you to transform yourself, your world and the world beyond. Scholarships available for an autumn 2023 start.

Benefits of postgraduate study



Whether you're up-skilling or re-skilling, postgraduate study is the perfect way to take your career to the next level. Find out what Staffordshire University postgraduate staff and students think the top benefits of postgraduate study are. Find out about our industry leading facilities and teaching spaces online.

Study a postgrad degree at Brighton



The School of Business and Law at the University of Brighton has a range of postgraduate and research courses in strategy, innovation, operations, human resource management, leadership, accounting, finance, economics, marketing, events, tourism, logistics and law.

Find out why you'll belong at Brighton.

University of Aberdeen Business School



A top 20 UK Business School located in the third oldest

Study a Business course at Temple, USA!



Postgrad Insights Host Gareth Driscoll was joined by

University in Scotland. From industry accredited MBA's and MSc's to online degrees, take your career to the next level at Aberdeen.

Recruitment & Admission specialists; Sam Kelley, Erika Clemons & Spence (Student at the University). The Session showcases everything you need to know about studying courses including Business in Philadelphia!



Ask the Expert



Professor Ian Burn is a Professor of Economics and Chair in Applied Microeconomics at the [University of Liverpool](#).

Question: What are the benefits of studying a postgraduate economics course?

Answer: Data is reshaping the way firms plan for the future. Through detailed collection and analysis of data, firms are hoping to leverage new techniques and methods to get a leg up on their competition. Recent research by [Indeed.com](#) found that analytical skills and computer programming skills are among the top five most in-demand skills by employers in the UK. The ability to extract, handle and analyse large amounts of data is a crucial skill in modern firms – which means that economics students are well positioned in the data-driven world, with strengths in communicating complex economic systems to wider audiences. Plus, their international perspective and commercial awareness enables them to think beyond numbers.

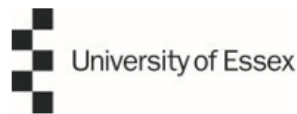
At the University of Liverpool, we are reimagining and reinventing the traditional Economics MSc to be at the forefront of this data revolution. We are designing modules and experiential learning opportunities to enable students to apply the cutting-edge econometric tools and big data methods to solve economic problems and to inform complex decision-making. Our goal is to train students for the jobs of the future, so that they will be fully prepared for data-leading professions in industry, public service and research.

The University of Liverpool Management School's MSc programs feature dedicated days for technical skills and employability to provide students with the opportunities to explore the links between the classroom and the workplace. To help students improve their technical skills, coding bootcamps in programming languages – such as R and Python – are offered to allow students to reach fluency with the software at a level to allow them to excel at any task in the workplace. For employability, students will be assisted in harnessing their knowledge and skills through dedicated events preparing them for the job market (including CV review, mock interviews, etc.) The business school also hosts events for data scientists, industry professionals and policymakers to talk to students about their careers and experiences to give students an insight into the career possibilities open to them.

The modules are delivered by world-class researchers who publish in the leading academic journals on the topics they teach. Many University of Liverpool academics maintain close relationships with businesses, governments and non-profit organisations, connecting their research to real-world impact. This synthesis of industry and research allows students to stay at the forefront of data analytics and economic analysis.

Our MSc programs are excellent opportunity for students who wish to pursue a career that requires a sophisticated understanding of the way data is used in businesses and utilising state-of-the-art analytical skills to address the important economic challenges of our time.

Events & Webinars



University of Essex
22nd March 2023
3-7pm (GMT)

Are you starting to think about studying a postgraduate course, or perhaps you want to chat to like-minded students; whatever the reason, book onto our Postgraduate Open Evening to discover more about studying at Essex. You can choose to attend either in-person or online! Visit our [website](#) for the full program.

[Register Now](#)



Kent Business School
1st April 2023
10am-1pm (BST)

[Kent Business School](#)
Postgraduate Open Event - Sharpen your focus, meet people who will shape your future and discover new opportunities. Come along for our next Postgraduate Open Event on Saturday 1 April to find out why you belong at Kent.

Email: KBSMarketing@kent.ac.uk

[Register Now](#)

LATEST NEWS



Eurecom scholarships worth €5,000

Eurecom is offering 15 Excellence scholarships worth €5,000 each for student starting their postgraduate program in September 2023.

Eurecom and the [Institut Carnot](#), have combined their forces to jointly establish a new **Eurecom/Carnot TSN Excellence scholarship** program open to outstanding and highly motivated students who wish to



Harper Adams online masters

The International Agri-Business and Food Chain Management masters degree at Harper Adams University has gone truly global – with the launch of an online only route opening up access to students throughout the world.

The masters is extremely relevant to current global issues. The agricultural industry plays a critical role in addressing issues such as food security,

pursue one of Eurecom's four Master of Science programs. Eligible candidates also need to demonstrate a proven appetite for research.

sustainable agriculture and rural development, which are becoming increasingly important as the global population continues to grow.

Candidate selection is based on excellence and motivation.

Scholarships worth £4,480 will be offered to qualifying overseas students.

[Read More](#)

[Read More](#)

Happy Studying

The Postgrad Team



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