

Thank you for booking a student profile on StudyBusinessMasters.com. Please supply either one or two student success stories. Each case study you supply can focus on a (preferably international) student currently studying for a pre-experience postgraduate business qualification, or a former business masters student now in employment.

### 1 Personal information

Please supply the following information about the featured student/s:

- full name
- age
- country of origin
- the programme they are studying or studied.

### 2 Career history (50 words per student)

Please also include a brief academic and, if appropriate, career history for each student. The career history should be written in the third person (ie John Smith decided to study...). Please supply up to 50 words for each student featured.

### 3 The main text (500 or 225 words)

This is where the student, in their own words, describes his or her experiences at your institution. The student profile should be written in the first person (ie I felt that a UK postgraduate course would boost my career...). We would suggest using a questions and answers format, or using at least two subheadings to break up the text.

If you choose to feature just one student, please supply 500 words (plus a 50-word career history). If you would like to supply two case studies, please provide 225 words from each student (plus a 50-word career history from each).

Here are some suggestions for what the student may want to discuss:

- Why did you choose your institution and course?
- Please describe the course on which you are enrolled.
- What do you think are the best aspects of the programme?
- What tuition methods are used and how effective are they?
- What is the nationality and background of the other students on the programme?
- What did you gain from studying alongside your fellow students?

- How did you cope with the demands of your course?
- What extracurricular activities do you take part in?
- How would you sum up your experience of studying at your chosen institution?
- Why would you recommend the programme to others?
- How do you think obtaining a pre-experience postgraduate business qualification will help your future career development?
- What are your plans for the future?
- What would be your advice for someone considering enrolling on a similar programme?

To help the process run as smoothly as possible, please ensure that you are happy with the text and that it has been approved and is ready to be published *before* you submit it.

### 4 Image of the case study subject/s

Please send an image of each featured student (preferably with them facing the camera and smiling!). Ideally we would like you to supply web-ready JPEG or GIF files, but we can accept TIFF or EPS files if necessary.

Please send your final student profile text and images to [samantha@postgradsolutions.com](mailto:samantha@postgradsolutions.com) (we can accept emails of up to 20MB in size).

### What happens next?

#### The approval process

After you have submitted your text and image/s, we will send you a link to your student profile page as soon as it's live on StudyBusinessMasters.com. To help the approval process run as smoothly as possible, please ensure that you are happy with the text and that it is ready to be published before you submit it.

#### Any questions?

If you have any questions regarding your profile, please contact Samantha Ross, Production Controller (email [samantha@postgradsolutions.com](mailto:samantha@postgradsolutions.com)). For any sales-related queries, please contact Katherine Mann (email [katherine@postgradsolutions.com](mailto:katherine@postgradsolutions.com) or call +44 (0)20 7736 8419).

#### News stories and events

Please email any press releases or details of events that you would like to be considered for free editorial coverage on the site to [news@postgradsolutions.com](mailto:news@postgradsolutions.com).