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Postgrad Solutions

Monthly News Update

Partnership between The Chartered Institute of Marketing and Postgrad Solutions Ltd



The Chartered
Institute of Marketing

Postgrad Solutions is delighted to announce its new partnership with The Chartered Institute of Marketing (CIM). As our new marketing partner, CIM will be assisting us

in the promotion of studybusinessmasters.com by providing links from their website, as well as putting inserts into their monthly student newsletters. CIM will also be linking through to studybusinessmasters.com from their dedicated qualifications website – [The Learning Zone](#).

Because CIM is such an established player, this exciting new business partnership is guaranteed to drive additional high-quality traffic to studybusinessmasters.com through the direct links from CIM's website. CIM's Learning Zone website currently receives over 20,000 hits a month and their newsletter gets sent to 19,000 studying members worldwide.

As part of our marketing strategy for 2010, Postgrad Solutions will be expanding these kinds of partnerships for all our websites including Postgrad.com, which will in turn ensure that our clients get the highest quality responses from prospective students.

For more information on the partnership with CIM, contact Katherine Mann at katherine@postgradsolutions.com.

Updating Data!

Please help us ensure your institution's course information is always up to date.

The course database that drives the course search on Postgrad.com is managed by UCAS Media, and we are very keen to maintain 100% accuracy. To make any changes to your institution's data on the database – which covers the courses that appear under the course search, the allocation of courses to the institution's various departments, and the institution/department's contact details – please visit www.datacollection.ucasmedia.co.uk. You will require your username and password to update your data online. If you do not have login details already, please contact the Courses Data Team on 01242 544864, or email coursesdata@ucas.ac.uk

When you have updated your details with UCAS Media, the revised information will appear on Postgrad.com when the next data feed takes place. The main database updates to Postgrad.com take place in January, April, July and October each year. Updates sent in before Friday 18th December 2009 will go live in January 2010.

If you have any questions and would like to talk to someone from Postgrad Solutions about this, please contact Rob Houghton at rob@postgradsolutions.com or telephone 0870 919 4365.

Nov/Dec 2009

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NEXT NEWSLETTER

Our next newsletter will be out in January 2010 – Happy New Year!

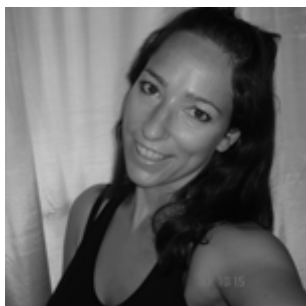
OUR SITES

- www.postgrad.com
- www.lmstudy.com
- www.studybusinessmasters.com

CONTACT US

Get in touch with us today either by calling us on 0870 919 4365 or [emailing us](#)

Meet the team



This month we would like to introduce Samantha Ross, Production Controller.

Sam has been part of the Postgrad Solutions team for a year and she's responsible for loading the copy onto the live sites. She has a huge involvement with our clients, starting right from the very beginning when an order has been placed, up until the copy is live and she's received confirmation that the client is happy with the end result.

She says, 'I spend a lot of time guiding clients through the copy process as it is really important to me that each individual feels completely satisfied with the quality of service they receive.'

Sam prioritises customer service and provides our clients with a helpful contact to which they can turn for advice or assistance at any time. Sam offers advice regarding copy, as well as managing individual and ongoing queries – she is happy to tailor-make schedules so the deadlines fit in with client's needs.

Contact Sam at samantha@postgradsolutions.com

www.postgradsolutions.com

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