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# Postgrad Solutions

## Monthly News Update

## Welcome



Postgrad Solutions is delighted to launch its monthly newsletter for our Business and Management School clients. The purpose of this newsletter is to keep you informed of the reasons why we are able to offer our clients such a great service. You are extremely important to us, and this newsletter is designed to keep you up to date with all of the new developments relevant to business schools on [www.studybusinessmasters.com](http://www.studybusinessmasters.com) and [www.postgrad.com](http://www.postgrad.com), and the different

ways in which we are here to provide you with a fantastic return on your investment.

Since the launch of the new [www.studybusinessmasters.com](http://www.studybusinessmasters.com) in 2008 our web traffic has gone up by approx 15% each month and our online community has grown enormously, now reaching over 130 countries around the world - so [www.studybusinessmasters.com](http://www.studybusinessmasters.com) really is a great place to get information to your potential and current postgraduate business students. Our website [www.postgrad.com](http://www.postgrad.com) remains a core resource for business students with over 27% of its monthly users searching on business related courses.

We are constantly looking at new ways to improve our service - from forging new marketing partnerships to offering you bespoke marketing campaigns - and this newsletter will keep you informed of all our developments as and when they happen.

## Bursary Winners!

Last year Postgrad Solutions Ltd gave two postgraduate business students the chance to win a bursary of £500 each towards their tuition fees. The bursaries were open to any student starting a postgraduate course related to business and management fields at any registered UK or mainland Europe institution in September/October 2009. We had 187 applicants from 33 different countries - and have now chosen the two lucky students - Charlotte Jarvis from Birmingham University and Ankit Mital from Warwick Business School.

Charlotte Jarvis is delighted to be studying International Finance at Birmingham University, and says, 'I feel very happy about the bursary - the money will help a great deal, and relieve the strain a bit allowing me to concentrate more intensely

on my studies.' [Click here](#) to read Charlotte's story.

Ankit Mital is studying at Warwick Business School. He says, 'I'm feeling really glad about winning the bursary. I feel so much better now I am able to contribute to the money my parents are putting up for my education.' [Click here](#) to read Ankit's story.

Postgrad Solutions Ltd is also pleased to announce it will be offering the same opportunity again for two lucky students starting postgraduate business courses in September/October 2010 - [click here](#) for more information. And remember to link through to it from your institution's site so your potential new postgraduate students can have the chance to benefit from the Postgrad Solutions Ltd bursary scheme.

## October 2009

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### OUR SITES

[www.postgrad.com](http://www.postgrad.com)  
[www.lmstudy.com](http://www.lmstudy.com)  
[www.studybusinessmasters.com](http://www.studybusinessmasters.com)

### CONTACT US

Get in touch with us today either by calling us on 0870 919 4365 or [emailing us](#)



## Meet the team



Every month we will be introducing you to a member of the Postgrad Solutions team. This month Charlotte King, PR and Communications Manager.

Postgrad Solutions is pleased to announce the appointment of Charlotte King as its new PR and Communications Manager. Charlotte is passionate about education and keen to advertise the merits of your institution to our subscribers. She is keen to make the news and events content of our sites as up-to-date and cutting edge as possible. If you have any news stories, events, scholarships, new courses, student success stories or extended application deadlines please send them to her at [news@postgradsolutions.com](mailto:news@postgradsolutions.com) so she can let the rest of the Postgrad Solutions community know about them free of charge.

This free of charge coverage is only available to Postgrad Solutions clients. We are keen to offer you the best possible service so please email Charlotte at [news@postgradsolutions.com](mailto:news@postgradsolutions.com) as soon as you can - and whenever possible we will let you know when your story or event is live.

Charlotte is also managing the client newsletters and will be re-launching our corporate website [www.postgradsolutions.com](http://www.postgradsolutions.com) with brand new content in December 2009 to ensure you have easy access to all the information you need as a Postgrad Solutions client.

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