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Postgrad Solutions

Monthly News Update

Postgrad Solutions goes fitness crazy for charity!

March 2010



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new treatments and cures for childhood illness and we are delighted to be supporting such a worthwhile charity.

We've all been racking our brains to work out what activities we should do, and here's the list so far with fitness being our annual theme: Rob is going to swim the length of the English Channel in an indoor swimming pool (phew!); Katherine and Charlotte are going to attempt to cycle from London to Cambridge (well apparently it is only 50 miles!); Mike is running the Plymouth Half Marathon (impressive!); and Sam and Sandy are going on an 15-mile walk around London following the Jubilee walk and ending up at Great Ormond Street.

These events will all take place before or during our charity week which is from 14th-20th June. And during this week members of our team will go to Great Ormond Street Hospital to present the money we've raised together with a company contribution from Postgrad Solutions - which we are hoping will be over £2,000 altogether! We would love our clients and partners to get involved and sponsor our initiatives - so please [contact us](#) if you want to get involved.

Find out more about [GOSH](#).

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OUR SITES

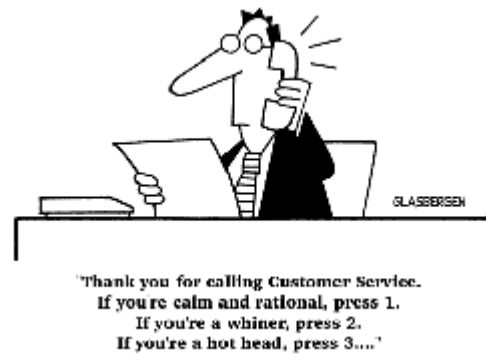
- www.postgrad.com
- www.lmstudy.com
- www.studybusinessmasters.com

CONTACT US

Get in touch with us today by calling us on 0870 919 4365, or if you are calling from outside the UK please call +44 1932 561527. Alternatively you can [email us](#).

Tell us your problems!

At Postgrad Solutions customer service is of paramount importance to us. We are a small company which prides itself on delivering a very personal approach, and we want to ensure that your experiences with us are perfect! The only way we can ensure this is if you let us know about any concerns you have had or ways you think we could improve our customer service. When Rob and Katherine set the company up in 2006, one of their key objectives was to ensure that you - the customer - had an excellent experience when working with Postgrad Solutions. So far we are pleased to say this objective has been met, but we don't want to rest on our laurels. So, if you have any comments, ideas or suggestions about things we could improve on, or



things you think we need to change, please let us know by emailing katherine@postgradsolutions.com. And we are also more than happy to hear about any good experiences you've had with us too - so do get in touch so we can add them to our ever-growing list of [client comments](#) on our corporate site.

Meet the team



This month we would like to introduce you to Mike Dingle - Sales Director.

Mike has been a sales director at Postgrad Solutions since 2009. He is responsible for the account management of a wide range of clients, from the universities' central or international departments, right down to very small niche subject areas and schools. Mike has worked in the publishing industry for nearly 10 years, starting his career at Hobsons Plc. He then went on to work at a small publishing house operating mainly in the corporate business-to-business domain. Mike has a wealth of experience

across a number of different industries, and has worked on everything from large sponsorship deals and running annual awards ceremonies, to publishing magazines and websites. When Postgrad Solutions was set up, the company directors took the decision to only work with very experienced account managers (indeed all of our sales contacts have over 9 years' experience in the education field). This ensures that PGS can offer customer service at its best - so hopefully Mike's experience is being put to great use as his expert advice continues to yield his accounts the best possible results.

Mike says, 'The Postgrad Solutions company structure enables me complete freedom to meet clients face to face and create bespoke campaigns ideal for each of my client's aims and objectives. The beauty of online marketing is that every product and service is tracked and monitored, and I find it very rewarding to see my own clients generate the results that they desired.'

Mike has always wondered... would a fly without wings be called a walk?

For feedback on what our clients think of our sales service please visit our [corporate site](#).

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