

You're receiving this newsletter as a client of [Postgrad Solutions](#) | [View this email](#) in your browser.

# Postgrad Solutions

## Monthly News Update

### We're charity crazy - an update!

May 2010



Having set ourselves the target of £2,000 to raise for Great Ormond Street Hospital during our charity week (Monday 12th July - Sunday 20th July), we are delighted to announce that we are already halfway there! We have so far got sponsorship of over £1,000, but are still looking to raise more money for this brilliant cause.

Sandy Bhangal and Sam Ross kicked off our fundraising activities

on Saturday 22nd May with a Jubilee Walk around London, finishing at Great Ormond Street Hospital. This 15-mile walk around London took the pair 5 hours, and has so far raised over £200 for this great cause. Next up is Mike Dingle who is running the Plymouth half marathon on Sunday 30th May.

If you want to donate to any of the following activities, please contact [charlotte@postgradsolutions.com](mailto:charlotte@postgradsolutions.com)

Sandy and Sam's London Jubilee walk; Rob's "Cross-Channel equivalent" swim; Mike's Plymouth half marathon; Katherine and Charlotte's London to Windsor cycle ride.

#### IN THIS ISSUE

- We're charity crazy - an update!
- Content is King!
- Student bursaries
- Meet the Team

#### OUR SITES

[www.postgrad.com](http://www.postgrad.com)

[www.lmstudy.com](http://www.lmstudy.com)

[www.studybusinessmasters.com](http://www.studybusinessmasters.com)

#### CONTACT US

Get in touch with us today by calling us on 0870 919 4365, or if you are calling from outside the UK please call +44 1932 561527. Alternatively you can [email us](#).

### Content is King!

In the month of May, Postgrad Solutions had a formal editorial review of the content of all three of our websites ([postgrad.com](http://postgrad.com), [lmstudy.com](http://lmstudy.com) and [studybusinessmasters.com](http://studybusinessmasters.com)) by our SEO experts. This review has given us invaluable information which will enable us to continue to successfully compete for the number one spot for many of the postgraduate related terms on Google.

We will be spending the next three months tweaking and updating our editorial content to ensure that we continue to get the best possible search results. If there is any core content on our websites that you feel could be improved, or any areas that you would like to see covered in more detail, please contact [charlotte@postgradsolutions.com](mailto:charlotte@postgradsolutions.com)



## Student bursaries



We would like to give all of the Postgrad Solutions clients that have provided links from their websites to our bursary scheme a massive "thanks!". Since launching our ten £500 student bursaries for postgraduate students starting programmes in Autumn 2010, we are pleased to announce that over 70 of our clients are now linking to our [bursary application](#) pages – this is as a direct result of our email request last month.

We have also continued to work hard on our marketing campaign – and have been successful in gaining more and more inbound links globally from 100s of different institutions and organisations. All of these links are helping to ensure that this year Postgrad Solutions is getting applicants of the highest calibre, and we are sure that when we select the lucky ten students, they will all be both academically brilliant and very deserving of the £500.

Our bursary scheme is a great way to encourage students to continue with their studies, especially in these bleak financial times. As most postgraduate students have now been offered a place, it makes sense to have the bursaries linked to by as many institutions as possible, so more students will have the chance to apply for the financial help. If your institution has not yet linked through to us please contact [charlotte@postgradsolutions.com](mailto:charlotte@postgradsolutions.com)

## Meet the Team

This month we would like to introduce you to Anthony Bebbington, Production Controller.

Anthony joined Postgrad Solutions nearly two years ago, and it is his experience and dedication to customer satisfaction that made him an ideal addition to the Postgrad team.



Anthony's main area of responsibility is to interface with our clients to ensure they are completely satisfied with their ezine and solus copy. He is very much involved with our clients and is happy to consult with them every step of the way to help make the process as easy for them as possible.

Anthony proof reads the client's copy to ensure accuracy before sending it over to our publishing editor to complete the layouts by adding logos and images. He then checks over the completed layouts before sending them back to our clients for approval.

Anthony prioritises customer service, and is happy to work out individual schedules to fit in with our individual client's needs, and to make their experience with Postgrad as stress-free as possible.

Anthony says, "I focus on accuracy and meeting deadlines that have been agreed with the client."

**Don't forget the next UCAS upload takes place on Monday 19th July. Please make sure you send in any changes to your institution's data at least 10 days before this date - Thanks, the Postgrad team!**

[www.postgradsolutions.com](http://www.postgradsolutions.com)