

Postgrad.com

Guidelines for banner advertising

Postgrad
Solutions

The screenshot shows the Postgrad.com website layout. At the top left is the Postgrad.com logo with the text 'In association with hobsons' and 'Powered by Postgrad Solutions'. To the right is a sign-up form with fields for 'Email:' and 'Password:', and links for 'Sign up:' and 'Forgot your password?'. Further right is a banner image for the University of Sussex. Below the sign-up form is a navigation menu with links: Home, News and events, Postgrad study, Postgrad life, Postgrad careers, Postgrad discussion, and Student offers. The main content area is divided into several sections: a large image of a student with a 'brought to you by Postgrad Solutions' overlay; a 'Course search' section with dropdown menus for '3D design', 'Taught', 'Full time', and 'Location(s)', and a 'Search' button; an 'A-Z institution listing' section with a grid of letters; a 'Keyword search' section with a text input and a 'Search' button; a 'news' section with three articles; a 'blogs' section with three articles; a 'chat' section with user avatars and names; and a vertical sidebar on the right containing logos for University of Derby, University of Birmingham, 'ACCEPTED BY OVER 6,000 INSTITUTIONS WORLDWIDE', 'Apply now', Warwick Business School, King's College London, City, De Montfort University Leicester, and Swansea University. At the bottom, there is a footer with links: Postgrad Solutions, LLM, Study Business Masters, About us, Terms, Privacy, Advertising, Contacts, and Site Map. Two arrows point from text boxes at the bottom to specific banner areas: one points to the top banner area (University of Sussex image) and the other points to the side banner area (Swansea University logo).

Side banner

Size: 120 x 60 pixels
Preferred file type: GIF or JPEG
Maximum length of rotation: Unlimited

Top banner

Size: 468 x 60 pixels
Preferred file type: GIF or JPEG
Maximum length of rotation: Up to six seconds