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Postgrad Solutions

Monthly News Update

Record number of visitors to all three sites - [Postgrad.com](#), [IImstudy.com](#), [studybusinessmasters.com](#)

March 2011

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- Record number of visitors
- 4th in annual media awards
- £1,000s worth of listings free



As ever Postgrad Solutions is working relentlessly on its marketing to grab an even greater share of the postgraduate student traffic to our three websites. We have tried and tested various approaches and in the last two months we have had some resounding successes. Innovative infographics, the launch of the [Postgrad blog](#), over 10 new targeted editorial pages, an inbound links campaign focusing on major overseas institutions, and SEO work on the content of the site in general.

We are delighted to announce that January 2011 saw an increase of over 35% in visits to our websites compared to the number of visits in January 2010. We are now

number one in Google for a huge array of terms, such as postgraduate courses, postgraduate studies in UK, master programme UK, postgraduate programmes, msc courses in UK and postgrad UK.

OUR SITES

www.postgrad.com
www.IImstudy.com
www.studybusinessmasters.com

CONTACT US

Get in touch with us today by calling us on 0870 919 4365, or if you are calling from outside the UK please call +44 1932 561527. Alternatively you can [email us](#).

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