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Postgrad Solutions

Monthly News Update

Increased success with Google rankings for llmstudy.com



Our recent big push to improve our rankings even more for LLM-related keyword searches on Google has paid off. Now we are

number one on Google for numerous relevant searches, including: LLM, LLM fees, LLM scholarships, LLM distance learning, LLM courses in Europe, LLM study in UK, European LLM rankings, LLM in corporate law. We hold the number two spot for the phrases Master of laws and LLM in maritime law. And we come an impressive third place for many other relevant phrases, including: LLM programs, LLMS in UK, LLM rankings.

We are working hard to make these great ratings even better! We particularly want to improve our rankings for other terms, especially more subject specific LLM terms, and we have an inbound links programme being rolled out with exciting new partners like [Law Britannia](#) coming on board. Our aim for 2010 is to create more new business leads and assist in improving your brand awareness around the globe to our highly-targeted student audience.

*Tests for keyword searches were carried out on google.com and google.co.uk on 12th November 2009.

Nov/Dec 2009

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NEXT NEWSLETTER

Our next newsletter will be out in January 2010 – Happy New Year!

OUR SITES

- www.postgrad.com
- www.llmstudy.com
- www.studybusinessmasters.com

CONTACT US

Get in touch with us today either by calling us on 0870 919 4365 or [emailing us](#)

Updating Data!

Please help us ensure your institution's course information is always up to date.

The course database that drives the course search on Postgrad.com is managed by UCAS Media, and we are very keen to maintain 100% accuracy. To make any changes to your institution's data on the database – which covers the courses that appear under the course search, the allocation of courses to the institution's various departments, and the institution/department's contact details – please visit www.datacollection.ucasmedia.co.uk. You will require your username and password to update your data online. If you do not have login details already, please contact the Courses Data Team on 01242 544864, or email coursesdata@ucas.ac.uk

When you have updated your details with UCAS Media, the revised information will appear on Postgrad.com when the next data feed takes place. The main database updates to Postgrad.com take place in January, April, July and October each year. Updates sent in before Friday 18th December 2009 will go live in January 2010.

If you have any questions and would like to talk to someone from Postgrad Solutions about this, please contact Rob Houghton at rob@postgradsolutions.com or telephone 0870 919 4365.

Meet the team



This month we would like to introduce Samantha Ross, Production Controller.

Sam has been part of the Postgrad Solutions team for a year and she's responsible for loading the copy onto the live sites. She has a huge involvement with our clients, starting right from the very beginning when an order has been placed, up until the copy is live and she's received confirmation that the client is happy with the end result.

She says, 'I spend a lot of time guiding clients through the copy process as it is really important to me that each individual feels completely satisfied with the quality of service they receive.'

Sam prioritises customer service and provides our clients with a helpful contact to which they can turn for advice or assistance at any time. Sam offers advice regarding copy, as well as managing individual and ongoing queries – she is happy to tailor-make schedules so the deadlines fit in with client's needs.

Contact Sam at samantha@postgradsolutions.com

www.postgradsolutions.com

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